



CITIZENS INN GALA & AUCTION

**Saturday, March 18, 2023
Danversport**



SPONSORSHIP OPPORTUNITIES

Make a difference in your community while gaining significant exposure for your business to over 30,000 people on social media, 2,000 people in our email database, and 400+ people night-of the event.

Please visit www.citizensinn.org/citizens-inn-gala-auction to download a sponsorship form and return to Rachel at rluibowitz@citizensinn.org by January 9, 2023 to be listed as a sponsor in the invitation.

SPONSORSHIP OPPORTUNITIES

ANNIVERSARY SPONSOR - \$40,000

- Exclusive sponsorship available to one sponsor only
- Corporate logo most prominently placed
- Logo on front cover and full-page color advertisement in event program
- VIP Cocktail Reception prior to the event
- Full page letter in gala program book
- Two reserved front tables for 24 guests

DIGNITY SPONSOR - \$5,000

- Corporate logo placement in Citizens Inn Gala media, promotional material and electronic advertising
- Full page color advertisement in event program
- One reserved table for 12 guests
- Corporate logo visibility on main screen before and after event

EMPOWERMENT SPONSOR - \$2,500

- Corporate logo placement in Citizens Inn Gala media, promotional material and electronic advertising
- Half page color advertisement in event program
- 6 guest tickets

OPPORTUNITY SPONSOR - \$15,000

- Corporate logo most prominently placed in Citizens Inn Gala media, promotional material and electronic advertising
- Logo on front cover and full-page color advertisement in event program
- Two reserved front tables for 20 guests
- Up to three minutes of speaking time during event
- Corporate logo visibility on main screen before and after event

STABILITY SPONSOR - \$1,000

- Corporate logo placement in Citizens Inn Gala media, promotional material and electronic advertising
- Quarter page color advertisement in event program
- 4 guest tickets



For more information, contact:
Rachel Leibowitz at rl Leibowitz@citizensinn.org



CITIZENS INN AUCTION & GALA

March 18th, 2023

Danversport

Sponsorship and Program Advertising Form

(To be listed as a sponsor on the gala invitation, please submit this form by January 9th, 2023)

Please fill out the following:

Business or Individual Name: _____ Contact (if different): _____

Address: _____ E-Mail: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Enclosed is my check for \$_____ made out to **Citizens Inn, Inc.**

Please charge my Mastercard, VISA, Discover, AMEX (number): _____ - _____ - _____ - _____ Exp. Date: ____/____

Security Code (3 or 4 digit): _____ Billing Zip Code: _____

Signature: _____

Please check your 2023 sponsorship level choice:

Opportunity Sponsor.....\$15,000+

Dignity Sponsor.....\$5,000+

Empowerment Sponsor.....\$2,500+

Stability Sponsor.....\$1,000+

Mail your form and payment to: Citizens Inn, Inc. 81 Main Street, Peabody, MA 01960

Email your company logo and ad by January 13th to: Rachel at rleibowitz@citizensinn.org

Citizens Inn is a 501(c)(3) non-profit EIN: 22-2540856



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March 18, 2023

Logo and Program Advertising Spec Sheet

Logos should be provided in transparent 300dpi in pdf, psd, tiff or png format and CMYK

<div data-bbox="362 1241 706 1339">Full Page Ad 8"h x 5"w</div> <div data-bbox="313 1354 771 1465">Anniversary Sponsor - \$40,000 Opportunity Sponsor - \$15,000 Independence Sponsor - \$5,000</div>	<div data-bbox="925 1094 1269 1192">1/2 Page Ad 4"h x 5"w</div> <div data-bbox="870 1213 1330 1251">Empowerment Sponsor - \$2,500</div> <div data-bbox="1117 1409 1369 1570">1/4 Page Ad 4"h x 2.5"w</div> <div data-bbox="1117 1583 1369 1663">Stability Sponsor \$1,000</div>
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Ads should be provided 100%, 300dpi in pdf or jpeg format and CMYK

DEADLINE

**Deadline for advertisement submission is February 18, 2023
Submit ads to rleibowitz@citizensinn.org**

