

# **Danversport**



# SPONSORSHIP OPPORTUNITIES

Make a difference in your community while gaining significant exposure for your business to over 30,000 people on social media, 2,000 people in our email database, and 400+ people night-of the event.

Please visit www.citizensinn.org/citizens-inn-gala-auction to download a sponsorship form and return to Rachel at rleibowitz@citizensinn.org by January 9, 2023 to be listed as a sponsor in the invitation.

# SPONSORSHIP OPPORTUNITIES

## **ANNIVERSARY SPONSOR - \$40,000**

- Exclusive sponsorship available c one sponsor only
- Corporate logo most promir ∈r tly placed
- Logo on front cover and ull page color advertisement in event program
- VIP Cock ail Trace pilon prior to the event
- Full page letter in gala program book
- Two reserved front tables for 24 guests

## **DIGNITY SPONSOR - \$5,000**

- Corporate logo placement in Citizens Inn Gala media, promotional material and electronic advertising
- Full page color advertisement in event program
- One reserved table for 12 guests
- Corporate logo visibility on main screen before and after event

# EMPOWERMENT SPONSOR - \$2,500

- Corporate logo placement in Citizens Inn Gala media, promotional material and electronic advertising
- Half page color advertisement in event program
- 6 guest tickets

# OPPORTUNITY SPONSOR - \$15,000

- Corporate logo most prominently placed in Citizens Inn Gala media, promotional material and electronic advertising
- Logo on front cover and full-page color advertisement in event program
- Two reserved front tables for 20 guests
- Up to three minutes of speaking time during event
- Corporate logo visibility on main screen before and after event

# **STABILITY SPONSOR - \$1,000**

- Corporate logo placement in Citizens Inn Gala media, promotional material and electronic advertising
- Quarter page color advertisement in event program
- · 4 guest tickets











# **Sponsorship and Program Advertising Form**

(To be listed as a sponsor on the gala invitation, please submit this form by January 9<sup>th</sup>, 2023)

### Please fill out the following:

| Business or Individual Name:                                | Contact (if different): |              |               |
|---|-------------------------|--------------|---------------|
| Address:  | E-Mail:                 |              |               |
| City:   | State:                  | Zip:         |               |
| Phone:  | Website:                |              |               |
| Enclosed is my check for \$ made out to                     | Citizens Inn, Inc.      |              |               |
| Please charge my Mastercard, VISA, Discover, AMEX (number): |                         | <del>-</del> | _ Exp. Date:/ |
| Security Code (3 or 4 digit): Billing Zip Co                | ode:                    |              |               |
| Signature:  |                         |              |               |
|   |                         |              |               |

## Please check your 2023 sponsorship level choice:

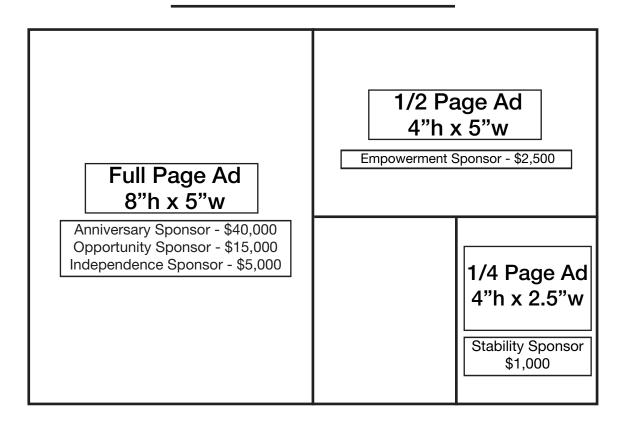
| Opportunity Sponsor | \$15,000+ |
|---------------------|-----------|
| Dignity Sponsor     | \$5,000+  |
| Empowerment Sponsor | \$2,500+  |
| Stability Sponsor   | \$1.000+  |



March 18, 2023

# **Logo and Program Advertising Spec Sheet**

Logos should be provided in transparent 300dpi in pdf, psd, tiff or png format and CMYK



Ads should be provided 100%, 300dpi in pdf or jpeg format and CMYK

#### DEADLINE

Deadline for advertisement submission is February 18, 2023 Submit ads to rleibowitz@citizensinn.org



#### Request for Taxpayer **Identification Number and Certification**

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

|   | 1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.   | <u> </u>  |  |  |  |  |  |  |  |
|---|---|---|--|--|--|--|--|--|--|
|   | Citizen Inn, Inc  |   |  |  |  |  |  |  |  |
|   | 2 Business name/disregarded entity name, if different from above  |   |  |  |  |  |  |  |  |
|   |   |   |  |  |  |  |  |  |  |
| n page 3.   | 3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.  ☐ Individual/sole proprietor or ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate   | 4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): |  |  |  |  |  |  |  |
| JS (  | single-member LLC   | Exempt payee code (if any)  |  |  |  |  |  |  |  |
| i P   | Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership)   |   |  |  |  |  |  |  |  |
| Print or type.<br>Specific Instructions on page                       | Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. | Exemption from FATCA reporting code (if any)  |  |  |  |  |  |  |  |
| eci   | ☐ Other (see instructions) ►  | (Applies to accounts maintained outside the U.S.)   |  |  |  |  |  |  |  |
| Sp  | 5 Address (number, street, and apt. or suite no.) See instructions. Requester's name  | and address (optional)  |  |  |  |  |  |  |  |
| See   | 81 Main Street  |   |  |  |  |  |  |  |  |
| 0)  | 6 City, state, and ZIP code   |   |  |  |  |  |  |  |  |
|   | Peabody, MA 01960   |   |  |  |  |  |  |  |  |
|   | 7 List account number(s) here (optional)  | -   |  |  |  |  |  |  |  |
|   |   |   |  |  |  |  |  |  |  |
| Par   | t I Taxpayer Identification Number (TIN)  |   |  |  |  |  |  |  |  |
| Enter   | your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid  Social se   | curity number   |  |  |  |  |  |  |  |
|   | p withholding. For individuals, this is generally your social security number (SSN). However, for a   |   |  |  |  |  |  |  |  |
|   | ent alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other es, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a</i>  |   |  |  |  |  |  |  |  |
| TIN, I  |   |   |  |  |  |  |  |  |  |
| Note:   | If the account is in more than one name, see the instructions for line 1. Also see What Name and  | identification number   |  |  |  |  |  |  |  |
| Number To Give the Requester for guidelines on whose number to enter. |   |   |  |  |  |  |  |  |  |
|   | 2 2   | - 2 5 4 0 8 5 6   |  |  |  |  |  |  |  |
| Par   | Certification   |   |  |  |  |  |  |  |  |
| Jnde  | penalties of perjury, I certify that:   |   |  |  |  |  |  |  |  |
| 1. The  | number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be is   | sued to me); and  |  |  |  |  |  |  |  |
| 2. I ar<br>Ser  | n not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been i<br>vice (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c<br>longer subject to backup withholding; and   | notified by the Internal Revenue  |  |  |  |  |  |  |  |

- 3. I am a U.S. citizen or other U.S. person (defined below); and
- 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II. later.

| Sign | Signature of  | A LAN COLLA NOVI NOVI (1) |        | 1261/22  | 3. |
|------|---------------|---------------------------|--------|----------|----|
| Here | U.S. person ► | CKINGUEINJUO              | Date ► | 12/01/22 |    |

#### General Instructions

Section references are to the Internal Revenue Code unless otherwise

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

#### **Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

• Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.